

The CHIME Foundation offers three tiers of membership to best fit your organization's goals and budget: Premier, Standard and Associate. Each level provides unparalleled access and insight to the digital health leadership community.

BRAND RECOGNITION	PREMIER	STANDARD	ASSOCIATE
CHIME Website Education Resource Banner (2 week run time)	2	1	
Digital Health Community (DHC) Advertising Discount	20%	15%	10%
DHC Company Spotlight Non-Commercial Post	1	1	1
DHC Marketplace Directory Post	Premier	Plus	Plus
Foundation Directory on CHIME Website	✓	✓	✓
Logo Placement on Website	✓	✓	✓
Press Release Postings on CHIME Website	✓	✓	✓
EDUCATION	PREMIER	STANDARD	ASSOCIATE
CHIME Publications (Newsletter, DC Debrief)	✓	✓	✓
Quarterly Foundation Education Series	✓	✓	✓
MARKET RESEARCH	PREMIER	STANDARD	ASSOCIATE
CHIME Member Survey	2	1	
Focus Groups	4	3	1
CHIME Member Directory Access	✓	✓	✓
Member Liaison Program	1		
CHIME EVENTS	PREMIER	STANDARD	ASSOCIATE
VIVE - Exclusive access to CHIME events and programming. *Separate registration fee required	3	2	1
CHIME Fall23 Event Registrations	5	3	1
THOUGHT LEADERSHIP	PREMIER	STANDARD	ASSOCIATE
CHIME Leader to Leader Podcast	1		
DHC Thought Leadership Presentation	1		
DHC Library Repurpose Content Post	2		
DHC Content Post (White Paper/Case Study)	3	2	1
Eligibility to Submit Fall Forum Track Session Proposal	3	2	1
CHIME University 1 year Subscription	4	3	
LIVE Educational Webinar	2	1	1
CHIME Media Original Content Posting*	1	1	0
VALUE ADD	PREMIER	STANDARD	ASSOCIATE
*Exclusive access to CHIME Advisory Services (additional cost)	✓	✓	✓
Event Sponsorship Opportunity (additional cost)	✓	✓	✓
Member-only Website Access	✓	✓	✓
Committee Engagement	✓	✓	✓
DHC & MyCHIME Social Platform Access	✓	✓	✓
Access to InnoCast webinars hosted by CHIME Innovation	✓	✓	✓
List Digital Health Insights marketing to this section (all tiers eligible)	✓	✓	✓

BRAND RECOGNITION	Detail
CHIME Website Education Resource Banner	Opportunity to post an educational-themed banner on the chimecentral.org homepage with an external resource link. Submission specifications will be provided. Scheduling subject to availability.
Digital Health Community (DHC) Advertising Discount	Foundation firms receive discounted rates on placing promotional content within the DHC platform.
DHC Company Spotlight Non-Commercial Post	Opportunity to post a company infographic on the Digital Health Community platform.
DHC Marketplace Directory Post	Opportunity to post company description linked to company website on DHC platform.
Foundation Directory on CHIME Website	Company description and information directory accessible by CHIME members.
Logo Placement on Website	Foundation firm logo listed on CHIME website.
Press Release Posting on CHIME Website	Post organization announcements on CHIME website.
EDUCATION	Detail
CHIME Publications (Newsletter, DC Debrief)	Foundation firms will receive all CHIME publications such as the CHIME Weekly and the Washington Debrief newsletters.
Quarterly Foundation Education Series	Exclusive education program delivered by CHIME member faculty for our Foundation firm members.
EDUCATION	Detail
CHIME Member Survey	CHIME provides a survey tool for Foundation partners to conduct research with CHIME membership.
Focus Groups	CHIME offers the opportunity for Foundation partners to host a focus group with a small group of CHIME members. Focus Groups encourage conversation with and between CHIME members a relevant healthcare industry topic of the Foundation firm's choice.
CHIME Member Directory Access	Access CHIME member contact information using this searchable online directory.
Member Liaison Program	Opportunity to be directly connected with a CHIME member to seek input on benefits utilization plans including track session proposals, Focus Group outlines, etc.

CHIME EVENTS

Detail

CHIME exclusive programs at VIVE

Access to exclusive CHIME programming at VIVE. Note that a separate registration fee for VIVE applies.

CHIME Fall23 Event Registrations

This annual multi day forum provides complimentary registrations to our education and networking program for CHIME Members and CHIME Foundation firms.

THOUGHT LEADERSHIP

Detail

CHIME Leader to Leader Podcast

Foundation executive opportunity to dialogue in a recorded and posted podcast conversation with CHIME executive on the industry topics.

DHC Thought Leadership Presentation

DHC will assist you in the presentation of a thought leadership session during the term of the sponsorship. This may include webinars, podcasts, sharing focus group insights, fireside chat, video interview with a SME or customer, & other forms of presentations. The goal is to create a new piece of original content that can be sourced across various platforms/channels to increase engagement with your target audience.

DHC Library Repurpose Content Post

Foundation firms can post educational content in the DHC Library.

DHC Content Post (White Paper/Case Study)

Foundation firms can post a white paper or case study that will be highlighted across the DHC community for 90 days.

Eligibility to Submit Fall Forum Track Session Proposal

Opportunity to submit proposals for committee review and possible selection for CHIME23.

CHIME University 1 year Subscription*

Foundation firm members receive complimentary subscriptions (per tier allotment) to CHIME University Online Learning provided through our Ignite platform for 1 membership year. Allows subscribers to access both free and subscription-based self-paced learning opportunities covering a variety of topics.

LIVE Educational Webinar

Present a 45-minute LIVE presentation with Q&A following (60 minutes total), on healthcare IT and executive issues of particular interest to CHIME members.

CHIME Media Original Content Posting*

Foundation firms can submit a original content case study to be posted to CHIME media. Posting will be promoted in the CHIME weekly newsletter.

CHIME Advisory Services

CHIME Advisory Services provides firms with advisors including CHIME Executives, CIO Members, and or other senior healthcare IT leaders for strategic consulting and other organizational planning needs.

- ◆ Advice from experienced, top digital health CIOs and leaders
- ◆ Unbiased insight, stimulating ideas, or validation for products and or services
- ◆ Input on areas such as industry priorities

Event Sponsorship Opportunity

Opportunity to promote your organization at CHIME events and forums through various sponsorship options (keynotes, receptions, etc.). (Additional cost)

Member-only Website Access

Access to the member-only sections of the CHIME website.

Committee Engagement

Opportunity to apply for committee membership as available and serve the CHIME community through participation in committee work.

DHC & MyCHIME Social Platform Access

Ability to connect with the nation’s leaders in health IT through CHIME and DHC social platforms.

Access to InnoCast webinars hosted by CHIME Innovation

InnoCast is a program focused on how CHIME members (established executives at provider organizations) tackle real-world problems within their organizations by partnering with emerging technology start-ups. Foundation members have access to archived recordings of past InnoCast webinars.

**New benefits in 2023.*

CHIME FOUNDATION MEMBERSHIP DUES

Associate	\$22,500
Standard	\$45,000
Premier	\$85,000

*New benefits**

**BECOME A
CHIME FOUNDATION
MEMBER TODAY!**



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For more information on becoming a CHIME Foundation member contact:

