



# CHIME<sup>®</sup> OPIOID TASK FORCE

## The Problem

The opioid epidemic in the United States is having a devastating impact on individuals and their families and is creating a tremendous strain on the U.S. healthcare system. Last year alone, this scourge claimed the lives of more than 43,000 Americans – more than died in car accidents!

## CHIME Answered the Call

CHIME's more than 2,700 members in leadership roles at nearly 5,000 healthcare institutions and related organizations are innovating every day at the intersection of data access and care delivery for hundreds of millions of patients. Seeking to leverage members' unique insights and assets, CHIME is determined to make a real difference by launching the CHIME Opioid Task Force to address the crisis.

## CHIME Task Force History

The catalyzing event for the CHIME Opioid Task Force formation was born from the personal tragedy experienced by one of CHIME's own. Ed Kopetsky, CIO of Lucile Salter Packard Children's Hospital, and his wife, Janet, lost their 31-year-old son, Tim, to an accidental opioid overdose in early October of 2017. In the midst of the family's grieving, they vowed to do whatever they could to help others avoid this same profoundly sad outcome.

Ed, with the support of his close friend and fellow CHIME member, Jim Turnbull, CIO of University of Utah Health System, and CHIME CEO Russ Branzell proposed creating the task force to CHIME's Board of Trustees. That same month, the board approved the formation and seed funding for the launch of the task force.

Ed and Jim were tapped to co-chair the group, and a request for volunteers was made to CHIME members at the 2017 Fall Forum. More than 40 CHIME and Foundation members answered the call and began their preliminary work in late 2017. The newly formed task force officially launched with its first face-to-face meeting in January 2018. Along with invaluable support from CHIME's full-time staff, this team of volunteers has not let off the gas since.

## CHIME Opioid Task Force's Plan of Action

The task force has chosen to focus its development on two specific areas where it believes CHIME can make the most impact:

- Using members' expertise and CHIME's resources to facilitate hospital and community-based education and best practice sharing

- Engaging policy leaders at national, state, and local levels with the help of the CHIME Public Policy Steering Committee and CHIME's public policy team to advocate for healthcare IT policies and programs to combat the opioid epidemic

## Education and best practice initiatives

*To increase awareness and education around prevention and treatment of opioid addiction using IT-based solutions and practices*

This effort includes three components: creating a “playbook” for healthcare organizations and delivering a webinar series and communications program.

### Playbook

Work is progressing on a resource for CIOs and other healthcare leaders to implement programs and best practices to address opioid issues in their organizations. This playbook will include 4 chapters:

- **Chapter One:** Creating an Opioid Stewardship Committee
- **Chapter Two:** Building your Dashboard
- **Chapter Three:** Provider Education
- **Chapter Four:** Order Set Maintenance/Care Pathways

The playbook will be hosted on the [chimecentral.org](http://chimecentral.org) website and will be available to CHIME members AND non-members. The intention is to ensure the document can be refreshed on a regular basis.

### Webinars

The task force has launched a CHIME-facilitated webinar series to further promote awareness and educate attendees on best practices and solutions by both CIOs and Foundation firm partners.

Thus far we have produced three webinars (listed below) that have been attended in total by more than 300 participants:

- **Webinar 1:** April 2018 - Geisinger Prescription Reduction Initiative; John Kravitz, CIO, Geisinger, Richard Taylor, MD, Geisinger, and Michael Evans, VP Enterprise Pharmacy, Geisinger
- **Webinar 2:** July 2018 - A Journey to Opioid Prescribing Reduction; Dave Lehr, CIO, Anne Arundel Health System
- **Webinar 3:** October 2018 – CIO's Role of Innovation to Fight the Opioid Crisis; Simon Lin, Chief Research Officer at Nationwide Children's Hospital

Future webinars topics are yet to be determined.

### Internal and external communications

This component of the plan will create and build an online knowledge hub to promote ongoing awareness and inform members and nonmembers about leading practices and Opioid Task Force educational opportunities and resources.

Past successes include:

- Politico: Using Tech to Cut Opioid Use
- HealthsystemCIO.com webinar with co-chairs Ed Kopetsky and Jim Turnbull: The CIOs Role in Battling the Opioid Epidemic
- Modern Healthcare guest column with co-chairs Ed Kopetsky and Jim Turnbull: Data Analytics Hold Promise in Battle Against Opioid Abuse

- Becker’s Healthcare: CHIME Kicks Off Opioid Task Force Led by Stanford Children’s, U of Utah Health CIOs
- CHIME Newsletter articles: Opioid Task Force Starts Repository for Educational Materials; Geisinger Webinar launches Opioid Task Force’s Educational Initiative; Opioid Task Force Gets Under Way and Welcomes Member Participation

## Public Policy initiatives

*Inform advocacy efforts to shape federal policies which help bend the curve of addiction*

CHIME has been a leading voice on Capitol Hill and with the presidential administration about the importance of leveraging technology to combat the epidemic. CHIME has not only engaged with policymakers but has built and strengthened relationships with other industry stakeholders in an effort to bolster our policy initiatives.

Recent successes include

- Informing the health IT provisions of H.R. 6, the SUPPORT for Patients and Communities Act, a comprehensive legislative package that was passed overwhelmingly by the House and Senate.
- Actively supported efforts to align 42 CFR Part 2 with HIPAA, including H.R. 6082, the Overdose Prevention and Patient Safety Act, which passed the House 357 – 57.
- One of CHIME’s MIPS Improvement Activity was accepted – “Use of Centers for Disease Control and Prevention (CDC) Guideline for Clinical Decision Support to Prescribe Opioids for Chronic Pain via Clinical Decision Support.”
- List of Opioids Legislation is available with a plethora of relevant bills, some of which we supported, that passed the House and Senate in the areas of e-prescribing, patient consent, telemedicine and PDMP issues.
- Policy staff participation on EHRA Hill briefing.
- Forged relationships with multiple federal agencies on the topic of opioids driving awareness of CHIME’s Opioid Taskforce and our healthcare technology expertise.
- Lending our voice to a federal initiative on neonatal abstinence syndrome.

## What the Task Force Looks Like

The volunteers have been organized into seven subcommittees; one for each of the four playbook chapters, one for the public policy initiative, an ad hoc group, and the fundraising team.

### Chapter One Subcommittee

Patty Lavelly, Gwinnett Medical Center  
 Andy Smith, Impact Advisors  
 Bill Cioffi, Heraldburg District Hospital

### Chapter Two Subcommittee

Ryan Stolcpart, Epic  
 Dave Lehr, Anne Arundel  
 Linda Fischer, DrFirst  
 Bill Blewitt

### Chapter Three Subcommittee

Bill Spooner  
 Kathleen Herald, Lexington Health  
 Christy Kindler, Adventist Health System

### Chapter Four Subcommittee

Sean Kelly, Imprivata  
 Todd Vermeer, Gwinnett Medical Center  
 Don Dorfman, Allscripts  
 Janet Desroche, MEDITECH  
 Dick Taylor, MedSys  
 Jeff Wajda, UC Davis

## Public Policy Subcommittee

Liz Johnson, Tenet Healthcare  
Leigh Burchell, Allscripts  
Leslie Krigstein, CHIME  
Mari Savickis, CHIME

## Fundraising Subcommittee

Bruce Cerullo, Co-Chair, Nordic  
Ed Kopetsky, Co-Chair, Lucille Packard  
Jim Turnbull, University of Utah Health

## Ad Hoc Members

Susan Aldrich, CHIME  
Russ Branzell, CHIME  
Zane Burke  
Melinda Costin, JPS Health  
Charlie Enicks, Augusta Health  
John Evans, Bluetree Network  
Linda Fischer, DrFirst  
Mary Ford, Einstein Healthcare  
Keith Fraidenburg, CHIME  
Joyce Hanscome, Doctor's Community Hospital  
Anne Marie Heil, Qlik  
Pat Karulis, Memorial Sloan Kettering  
Colin Konschak, Divurgent  
David Lamar, MediQuant  
Rose Ann Laureto, Gundersen Health  
Meg Marshall, Cerner  
John Martin, Recovery Centers of America  
Fatima Paruk, Allscripts  
Kevin Peck, Regional Health Command - Atlantic  
Kevin Rhodes, Jewish Family & Children's Services  
Barb Sivek, CHIME  
Candace Stuart, CHIME  
Tracey Wilson, Apex Systems

## A Respectful Request for Your Financial Generosity

We need your financial support to ensure the CHIME Opioid Task Force can see its work to completion.

The task force volunteers have already collectively logged thousands of hours for this cause and are committed to do more over the next year. Additionally, CHIME has contributed countless hours of unbudgeted staff support (over and above the seed funding used for the task force launch) by diverting people away from normal-course responsibilities.

Our biggest fear is that despite the task force's best efforts, we won't have the resources to succeed. So with the support of the CHIME Board of Trustees, we've decided to conduct a fundraising effort.

## Our Target Raise

\$750,000.

## How the Funds Will Be Used

Think of it this way: The task force is building a gas-electric hybrid SUV with the capability to leverage CHIME's unique position at the intersection of information management and care delivery. This SUV will be used to advance our action plan to make a measurable difference in the opioid crisis. The task force volunteers are the battery, and the funds raised will provide the gasoline, aka "the force multiplier," necessary to ensure we have the driving range to reach our destination successfully.

By our task force's estimates, it will take up to two years to fully execute our action plan, and to achieve this, we need dedicated people power, a modest investment in enabling technology, and the ability to fund communication programs to raise awareness of the resources and tools created by our task force.

**We plan to create a central web-based repository called the CHIME Opioid Health IT Action Center.** There healthcare organizations seeking resources and knowledge on the opioid crisis will be able to obtain the information they need to implement systems and practices that will positively impact the communities they serve.

Your force-multiplying donation for the Opioid Health IT Action Center will enable our task force to share the incredible work that has been accomplished thus far on a much larger scale.

Any money raised over and above our goal will be used to fund Year 3 of the Action Center, deployed to support related-research, and/or donated to opioid crisis-reducing initiatives. The deployment of any/all funds will be subject to the approval of the CHIME Board of Directors.

## How We Measure the Opioid Task Force's Success

We will track our success three ways:

### Committee Output

By the scope, quality, and feedback we receive on the playbook, webinar series, and public policy outputs, and the user-experience ratings of the Action Center.

### Access and Usage

CIO Playbook

We will track the online traffic and usage and ensure the book is updated on a regular basis to always reflect best practices.

### Education

We will track the number of webinars and opioid-related track sessions and/or other educational sessions and number of attendees.

### Internal and external communications

We will track the external and internal communications.

### Public policy

We will track our advocacy efforts, including meetings with policymakers and communications such as letters and outcomes.

### Reducing the Number of Opioid-Related Deaths

This is THE outcome we're all so passionately determined to achieve. While we realize that we'll never be able to validly measure a direct correlation between our work and this outcome, we are darned determined to ensure CHIME does its fair share to help!

## Call to Action

Rare is the person whose life has not been impacted by the opioid crisis. As leaders in health IT, we have real solutions and knowledge available to curb this terrible tide of human loss and suffering. We need everyone's help to achieve our goals. Whether you are a CHIME member, a Foundation partner, a non-CHIME healthcare enterprise, or a private citizen; we ask you to consider making a donation. Every dollar given to help support the Opioid Health IT Action Center is meaningful. It will multiply the impact of this initiative, and it's tax deductible!

If you are a CHIME member or Foundation firm member, we realize that you or your organization (along with the members of the task force) already contribute a great deal toward your CHIME participation. We greatly appreciate this, but we also ask you to consider making your donation based upon the worthiness of this specific cause and hopefully will conclude – as we have – this crisis is worth our time and/or financial support!

## **How to Donate**

Individual donors, simply click the Opioid Task Force logo on the home page of [chimecentral.org](http://chimecentral.org) to access the secure donation site. The contributions are tax deductible and can be made via major credit card and PayPal!

Organizations and entities can make their donation via credit card or Pay as described above or by using following these wire transfer instructions available at the donation site.

Questions can be directed to

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