

2020

CHIME20: DIGITAL RECHARGE

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to start the WEBINAR


**CHIME
FOUNDATION™**


**CHIME20
DIGITAL RECHARGE**

CHIME Foundation – Thank YOU!!!

- ✓ For your contributions and tireless efforts in supporting the industry through a pandemic
- ✓ For your creativity and resilience
- ✓ For your patience as we all pivot
- ✓ For your support for our team
- ✓ For being here.....



2020 Foundation Industry Leader – Judy Kirby

- ✓ Congratulations!!!
- ✓ Foundation member since 2003
- ✓ Impacted the lives of countless health IT leaders
- ✓ Visit CHIME20 Red Carpet link under Networking



Judy Kirby, CEO
Kirby Partners

CHIME Foundation - Statistics

- ✓ # of Foundation Partners - 160
 - Premier 16
 - Standard 83
 - Associate 60
 - Affiliate 1
- ✓ Average Tenure of Firms - 6 years
- ✓ 82% Retention – Industry average 75%
- ✓ Net Promoter Score - 63

||| Membership

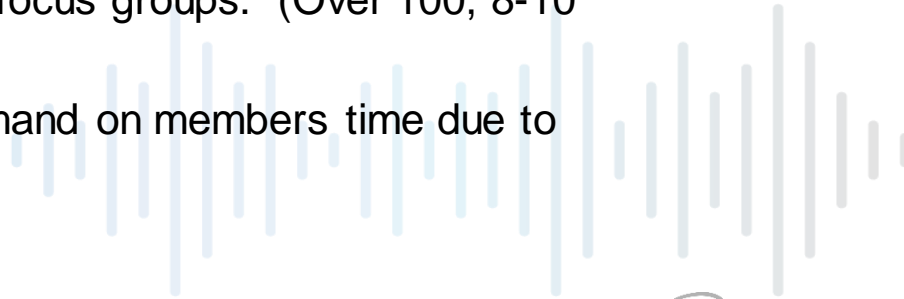
||| Benefits

||| Relationship

CHIME Partnerships 2020

Positioned for biggest Spring CIO Forum event ever.....then COVID19!

- ✓ COVID19 Response Center
- ✓ Focus Group Rebates (refund, sponsorship, membership)
Ed Foundation Donations for CHIME20 Scholarships
Huron Consulting, Pure Storage, Gartner, ELLKAY, InterSystems, Agfa Health
- ✓ Sponsorship (New virtual offerings)
- ✓ Converted to virtual all Fall Forum scheduled focus groups. (Over 100, 8-10 attendees)
- ✓ Challenging benefits delivery season with demand on members time due to COVID19
- ✓ CHIME20 Digital Recharge
- ✓ CHIME Foundation Satisfaction Survey



CHIME Foundation Benefit Survey

- ✓ Goal to assess benefit satisfaction and feedback
- ✓ Response rate: 44 responses
- ✓ Top rated benefits:
 - Focus Groups
 - Member Directory
 - Track session proposal
- ✓ Least utilized benefit:
 - Surveys
 - Webinars
 - Public Policy webinars & newsletters



CHIME Foundation Benefit Survey

- ✓ Enhance and regular distribution of benefits report
- ✓ Broader member engagement in benefits
- ✓ More 1:1 and small group member engagement
- ✓ Improve website
- ✓ Better ways to showcase Foundation firms



Benefits 2021 – Education

- ✓ CHIME Events – relevant and abundant content
- ✓ Expanded number of events in 2021
- ✓ Covid-19 industry impact
- ✓ Membership updates
- ✓ Foundation Targeted Education – Quarterly
- ✓ CFCHE Prep Course
- ✓ Public Policy Webinar Series & Washington Debrief

||| Education

||| Research

||| Recognition

||| Collaboration

Benefits 2021 – Research

- ✓ Focus Groups
- ✓ Membership Surveys
- ✓ Member Directory Access
- ✓ Content Communities
- ✓ Forums for Industry Dialogue

||| Education

||| Research

||| Recognition

||| Collaboration

Benefits 2021 - Recognition

- ✓ Improved exposure via outlets for Partner news and alerts
- ✓ Foundation Marketplace
- ✓ New platforms for thought leadership participation
 - Education and Digital Health Community focused
- ✓ Expanded electronic real estate with targeted placements
 - Website
 - Member newsletters
 - Social media

||| Education

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Benefits 2021 – Collaboration

- ✓ Track Session Proposals
- ✓ Committee Engagement
- ✓ Webinar Series – CHIME LIVE
- ✓ Member Newsletter – Customer Stories
- ✓ Company Spotlights via Digital Health Community
- ✓ Task force involvement and participation
- ✓ Facilitated member to member industry dialogues
- ✓ Education programs via IGNITE

||| Education

||| Research

||| Recognition

||| Collaboration

Learn more about new programs



brought to you by



Jenelle Hodges, PhD
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||| Learn

||| Engage

||| Grow

2021 Renewal Process

- ✓ Rolling renewals result in Master Relationship Agreement (MRA) all firms effective 1-1-21
- ✓ MRA requires no new agreement to sign in '21
- ✓ Invoice to be sent to primary contact
- ✓ Renewal becomes active upon payment

||| Master

||| Relationship

||| Agreement

Things to do at CHIME20 Digital Recharge

- ✓ Attend Diversity & Inclusion Session
- ✓ Attend the Keynotes -
Robin Farmanfarmanian, John Coyle
- ✓ Visit the Booths
- ✓ Attend Track Sessions
- ✓ Network at the Bluebird Café
- ✓ Make a contribution for Soles for Souls
- ✓ Join the Virtual 5K benefiting the Gary Sinise Foundation



Your Foundation Team



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