

# CHIME FOUNDATION 2021 MEMBERSHIP BENEFITS

The CHIME Foundation offers 3 tiers of membership to best fit your organization's goals and budget: Premier, Standard and Associate. Each level provides unparalleled access and insight to the digital health leadership community.



BRAND RECOGNITION	NEW	PREMIER	STANDARD	ASSOCIATE
CHIME Website Education Resource Banner	*	2	1	
Digital Health Community (DHC) Advertising Discount	*	20%	15%	10%
DHC Company Spotlight Non-Commercial Post	*	1		
DHC Marketplace Directory Post	*	Plus	Basic	Basic
Foundation Directory on CHIME Website		✓	✓	✓
Logo Placement on Website		✓	✓	✓
Member Weekly Email Sponsorship	*	2		
Press Release Postings on CHIME Website		✓	✓	✓
EDUCATION	NEW	PREMIER	STANDARD	ASSOCIATE
CFCHE Prep Course & 1 year CHIME University subscription	*	2	1	
CHIME Publications (Newsletter, DC Debrief)		✓	✓	✓
Quarterly Foundation Education Series	*	4	3	2
MARKET RESEARCH	NEW	PREMIER	STANDARD	ASSOCIATE
CHIME Member Survey		2	1	
Focus Groups		4	3	1
CHIME Member Directory Access		✓	✓	✓
Member Liaison Program		1		
CHIME EVENTS	NEW	PREMIER	STANDARD	ASSOCIATE
CHIME Spring21 Event Registrations	*	3	2	1
CHIME Fall21 Event Registrations		5	3	1
THOUGHT LEADERSHIP	NEW	PREMIER	STANDARD	ASSOCIATE
CHIME Leader to Leader Podcast	*	1		
DHC Blog - Industry Topic	*	1		
DHC Content Library Post (Educational)	*	4	3	2
DHC White Paper or Case Study - 90 day highlight	*	3	2	1
Event Track Session Eligibility		✓	✓	✓
CHIME University 1 year Subscription	*	4	3	1
CHIME University Recorded Educational Webinar Post	*	3	2	1
LIVE Educational Webinar		2	1	
VALUE ADD	NEW	PREMIER	STANDARD	ASSOCIATE
CHIME Technology Services (additional cost)		✓	✓	✓
Event Sponsorship Opportunity (additional cost)		✓	✓	✓
Member-only Website Access		✓	✓	✓
Committee Engagement		✓	✓	✓
DHC & MyCHIME Social Platform Access	*	✓	✓	✓

# GAIN ACCESS TO 3,000+ SENIOR HEALTH IT EXECUTIVES AS A CHIME FOUNDATION MEMBER!



As a CHIME Foundation member, your organization can benefit from significant brand exposure and leverage. The benefits offer valuable industry connections, relationships with key digital health leaders and unparalleled access to enhanced thought leadership opportunities and exclusive industry resources.

## BRAND RECOGNITION DETAIL

CHIME Website Education Resource Banner*	Opportunity to post an educational-themed banner on the chimecentral.org homepage with an external resource link. Submission specifications will be provided. Scheduling subject to availability.
Digital Health Community (DHC) Advertising Discount*	Foundation firms receive discounted rates on placing promotional content within the DHC platform
DHC Company Spotlight Non-Commercial Post*	Opportunity to post a company infographic on the Digital Health Community platform
DHC Marketplace Directory Post*	Opportunity to post company description linked to company website on DHC platform
Foundation Directory on CHIME Website	Company description and information directory accessible by CHIME members
Logo Placement on Website	Foundation firm logo listed on CHIME website
Member Weekly Email Sponsorship*	Opportunity for Premier Foundation firms to sponsor two consecutive CHIME member weekly emails to include "Brought to you by" text and Foundation firm logo with hyperlink. Submission specifications will be provided by CHIME. Scheduling subject to availability.
Press Release Posting on CHIME Website	Post organization announcements on CHIME website

## EDUCATION DETAIL

CFCHE Prep Course & 1 year CHIME University subscription*	The CHIME Foundation Certified Healthcare Executive (CFCHE) program is a professional credentialing opportunity for Foundation firm members. This benefit provides online enrollment in the CFCHE Prep Course, (hosted on CHIME University Online Learning provided through our Ignite platform). Package includes exam enrollment and fees, as well as subscription to CHIME University. Access to CFCHE Prep Course and CFCHE Exam eligibility as well as to the CHIME University platform is for 1 year, in accordance with membership term.
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CHIME Publications (Newsletter, DC Debrief)	Foundation firms will receive all CHIME publications such as the CHIME Weekly and the Washington Debrief newsletters.
Quarterly Foundation Education Series*	Exclusive education program for our Foundation firm members.

MARKET RESEARCH	DETAIL
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CHIME Member Survey	CHIME provides a survey tool for Foundation partners to conduct research with CHIME membership
Focus Groups	CHIME offers the opportunity for Foundation partners to host a 60-minute focus group with a small group of CHIME members. Focus Groups encourage conversation with and between CHIME members on a relevant healthcare industry topic of the Foundation firm's choice
CHIME Member Directory Access	Access CHIME member contact information using this searchable online directory
Member Liaison Program	Opportunity to be directly connected with a CHIME member to seek input on benefits utilization plans including track session proposals, Focus Group outlines, etc.

CHIME EVENTS	DETAIL
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CHIME Spring21 Event Registrations	This annual multiday forum provides complimentary registrations to our education and networking program for CHIME Members and CHIME Foundation firms.
CHIME Fall21 Event Registrations	This annual multiday forum provides complimentary registrations to our education and networking program for CHIME Members and CHIME Foundation firms

THOUGHT LEADERSHIP	DETAIL
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CHIME Leader to Leader Podcast*	Foundation executive opportunity to dialogue in a recorded and posted podcast conversation with CHIME's CEO on the industry topics
DHC Blog - Industry Topic *	Foundation firm can sponsor a blog on an industry topic on the Digital Health Community
DHC Content Library Post (Educational)*	Foundation firm can post educational content in the DHC Library
DHC White Paper or Case Study (90-day highlight)*	Foundation firm can post a white paper or case study that will be highlighted across the DHC community for 90 days
Event Track Session Eligibility	Opportunity to submit up to four proposals for committee review and possible selection for CHIME 21
CHIME University 1 year Subscription*	Foundation firm members receive complimentary subscriptions (per tier allotment) to CHIME University Online Learning provided through our Ignite platform for 1 membership year. Allows subscribers to access both free and subscription-based self-paced learning opportunities covering a variety of topics

**THOUGHT LEADERSHIP CONTINUED****DETAIL**

CHIME University Recorded Educational Webinar Post\*

Foundation firms' pre-recorded webinars can be uploaded on the CHIME University Online Learning provided through our Ignite platform. Content will be posted and tagged with keywords selected by you.

LIVE Educational Webinar

Present a 45-minute LIVE presentation with Q&A following (60 minutes total), on healthcare IT and executive issues of particular interest to CHIME members.

**VALUE ADD****DETAIL**

CHIME Technology Services

Access to programs provided by CHIME Technologies, Inc. - Cooperative Member Services, Speakers Bureau, CIO Advisory Services. (additional cost)

Event Sponsorship Opportunity

Opportunity to promote your organization at CHIME events and forums through various sponsorship options (keynotes, receptions, etc.). (additional cost)

Member-only Website Access

Access to the member-only sections of the CHIME website.

Committee Engagement

Opportunity to apply for committee membership as available and serve the CHIME community through participation in committee work.

DHC & MyCHIME Social Platform Access\*

Ability to connect with the nation's leaders in health IT through CHIME and DHC social platforms.

*\*New benefits in 2021.*

**CHIME FOUNDATION MEMBERSHIP DUES**

Associate	\$22,500
Standard	\$45,000
Premier	\$85,000

*Prices effective 1/1/2021. Rates subject to change.*

**BECOME A CHIME FOUNDATION MEMBER TODAY!**

For more information on becoming a CHIME Foundation member contact:



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