

CHIME FOUNDATION 2022 MEMBERSHIP BENEFITS

The CHIME Foundation offers 3 tiers of membership to best fit your organization's goals and budget: Premier, Standard and Associate. Each level provides unparalleled access and insight to the digital health leadership community.



BRAND RECOGNITION	PREMIER	STANDARD	ASSOCIATE
CHIME Website Education Resource Banner (2 week run time)	2	1	
Digital Health Community (DHC) Advertising Discount	20%	15%	10%
DHC Company Spotlight Non-Commercial Post	1	1	1
DHC Marketplace Directory Post	Premier	Plus	Plus
Foundation Directory on CHIME Website	✓	✓	✓
Logo Placement on Website	✓	✓	✓
Press Release Postings on CHIME Website	✓	✓	✓
EDUCATION	PREMIER	STANDARD	ASSOCIATE
CHIME Publications (Newsletter, DC Debrief)	✓	✓	✓
Quarterly Foundation Education Series	4	3	2
MARKET RESEARCH	PREMIER	STANDARD	ASSOCIATE
CHIME Member Survey	2	1	
Focus Groups	4	3	1
CHIME Member Directory Access	✓	✓	✓
Member Liaison Program	1		
CHIME EVENTS	PREMIER	STANDARD	ASSOCIATE
CHIME Spring Forum (at ViVE) Event Registrations	3	2	1
CHIME Fall22 Event Registrations	5	3	1
THOUGHT LEADERSHIP	PREMIER	STANDARD	ASSOCIATE
CHIME Leader to Leader Podcast	1		
DHC Thought Leadership Presentation	1		
DHC Library Repurpose Content Post	2		
DHC Content Post (White Paper/Case Study)	3	2	1
Eligibility to Submit Fall Forum Track Session Proposal	3	2	1
CHIME University 1 year Subscription	4	3	
LIVE Educational Webinar	2	1	1
VALUE ADD	PREMIER	STANDARD	ASSOCIATE
CHIME Technology Services (additional cost)	✓	✓	✓
Event Sponsorship Opportunity (additional cost)	✓	✓	✓
Member-only Website Access	✓	✓	✓
Committee Engagement	✓	✓	✓
DHC & MyCHIME Social Platform Access	✓	✓	✓
Access to InnoCast webinars hosted by CHIME Innovation	✓	✓	✓

Prices effective 1/1/2022. Rates subject to change. *New benefits

BRAND RECOGNITION

DETAIL

CHIME Website Education Resource Banner*	Opportunity to post an educational-themed banner on the chimecentral.org homepage with an external resource link. Submission specifications will be provided. Scheduling subject to availability.
Digital Health Community (DHC) Advertising Discount*	Foundation firms receive discounted rates on placing promotional content within the DHC platform
DHC Company Spotlight Non-Commercial Post*	Opportunity to post a company infographic on the Digital Health Community platform
DHC Marketplace Directory Post*	Opportunity to post company description linked to company website on DHC platform
Foundation Directory on CHIME Website	Company description and information directory accessible by CHIME members
Logo Placement on Website	Foundation firm logo listed on CHIME website
Press Release Posting on CHIME Website	Post organization announcements on CHIME website

EDUCATION

DETAIL

CHIME Publications (Newsletter, DC Debrief)	Foundation firms will receive all CHIME publications such as the CHIME Weekly and the Washington Debrief newsletters.
Quarterly Foundation Education Series*	Exclusive education program for our Foundation firm members.

MARKET RESEARCH

DETAIL

CHIME Member Survey	CHIME provides a survey tool for Foundation partners to conduct research with CHIME membership
Focus Groups	CHIME offers the opportunity for Foundation partners to host a 60-minute focus group with a small group of CHIME members. Focus Groups encourage conversation with and between CHIME members on a relevant healthcare industry topic of the Foundation firm's choice
CHIME Member Directory Access	Access CHIME member contact information using this searchable online directory
Member Liaison Program	Opportunity to be directly connected with a CHIME member to seek input on benefits utilization plans including track session proposals, Focus Group outlines, etc.

CHIME EVENTS **DETAIL**

CHIME Spring Forum (at ViVE) Event Registrations	Access to exclusive CHIME Spring Forum programming at ViVE. Note that a separate registration fee for ViVE applies.
CHIME Fall22 Event Registrations	This annual multiday forum provides complimentary registrations to our education and networking program for CHIME Members and CHIME Foundation firms

THOUGHT LEADERSHIP **DETAIL**

CHIME Leader to Leader Podcast*	Foundation executive opportunity to dialogue in a recorded and posted podcast conversation with CHIME's CEO on the industry topics
DHC Thought Leadership Presentation	DHC will assist you in the presentation of a thought leadership session during the term of the sponsorship. This may include webinars, podcasts, sharing focus group insights, fireside chat, video interview with a SME or customer, & other forms of presentations. The goal is to create a new piece of original content that can be sourced across various platforms/channels to increase engagement with your target audience.
DHC Library Repurpose Content Post	Foundation firm can post educational content in the DHC Library
DHC Content Post (White Paper/Case Study)	Foundation firm can post a white paper or case study that will be highlighted across the DHC community for 90 days
Eligibility to Submit Fall Forum Track Session Proposal	Opportunity to submit proposals for committee review and possible selection for CHIME22
CHIME University 1 year Subscription*	Foundation firm members receive complimentary subscriptions (per tier allotment) to CHIME University Online Learning provided through our Ignite platform for 1 membership year. Allows subscribers to access both free and subscription-based self-paced learning opportunities covering a variety of topics
LIVE Educational Webinar	Present a 45-minute LIVE presentation with Q&A following (60 minutes total), on healthcare IT and executive issues of particular interest to CHIME members.

VALUE ADD	DETAIL
CHIME Technology Services	Access to programs provided by CHIME Technologies, Inc. - Cooperative Member Services, Speakers Bureau, CIO Advisory Services. (additional cost)
Event Sponsorship Opportunity	Opportunity to promote your organization at CHIME events and forums through various sponsorship options (keynotes, receptions, etc.). (additional cost)
Member-only Website Access	Access to the member-only sections of the CHIME website.
Committee Engagement	Opportunity to apply for committee membership as available and serve the CHIME community through participation in committee work.
DHC & MyCHIME Social Platform Access*	Ability to connect with the nation's leaders in health IT through CHIME and DHC social platforms.
Access to InnoCast webinars hosted by CHIME Innovation	InnoCast is a program focused on how CHIME members (established executives at provider organizations) tackle real-world problems within their organizations by partnering with emerging technology start-ups. Foundation members have access to archived recordings of past InnoCast webinars

**New benefits in 2022.*

CHIME FOUNDATION MEMBERSHIP DUES

Associate	\$22,500
Standard	\$45,000
Premier	\$85,000

Prices effective 1/1/2022. Rates subject to change.

BECOME A CHIME FOUNDATION MEMBER TODAY!

For more information on becoming a CHIME Foundation member contact:



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